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LA SALLE NEWS

LaSalle and Sandwich West

"News About People We All Know"

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VOL. 4, NO. 28

LaSalle News, LaSalle Ontario Saturday, April 18th., 1953

S.A.G.

3c per copy

PAGE ONE

LaSalle Police Declare "War" On Speeders

LaSalle Police have declared "war" on speeders and from all reports, it appears that the boys in blue are on the winning end of the battle.

Over a two-week span, twelve motorists have been towed into line for exceeding the town's 30 mile-per-hour speed limit, and all have appeared in Magistrate J. Arthur Hamrah's court to pay up their fines.

Most of the speeders caught thus far are not those who inadvertently exert a little too much force on the gas accelerator and cruise through town in the proximity of 33, 35 or 37 miles per hour. The majority are instead, those who clip along the busy artery of Highway 18, between 45 and 65 miles, endangering life and limb of not only themselves but other motorists and pedestrians alike.

Though the highway is clearly marked for miles and miles with speed limit signs, many are not aware of the fact that a 30 mile-an-hour limit exists all the way from the northern entrance of the town to Martin's Lane in River Canard. Some motorists surmise that the speed limit apply only to the boundaries of the town of LaSalle proper.

According to LaSalle Constable Ernest Launon, most of the basty drivers caught in the two weeks were residents of Sandwich West and River Canard, with one or two from Windsor or other points throughout Essex County. NOT ONE was from LaSalle.

Fines levied on the speeder are at the rate of one dollar for each mile over the limit. Quite an expensive sport, when you are obliged to pay \$15 for travelling at 45 miles, when 30 miles-an-hour would have given you ample time to reach your destination and still be money-in-pocket.

Imagine the token of esteem paid to court by the fellow clipping (or should we say flying) along at 65.

A high commendation, then to Chief Delber Taylor and Constable Ernest Launon for their efforts in maintaining LaSalle and district a safe place in which to be.

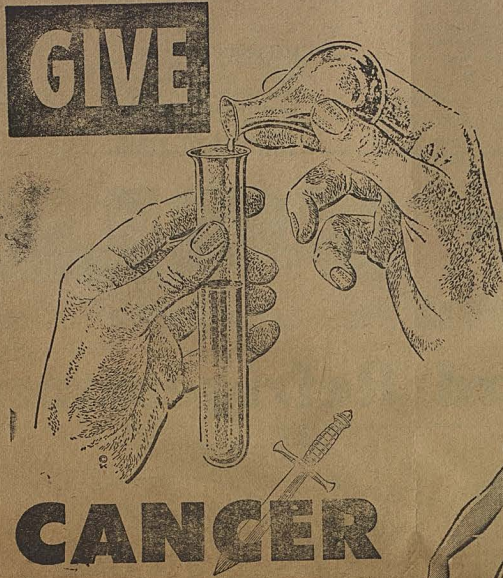
Former LaSalle Girl Returns From Africa

Mr. and Mrs. James Burke were in LaSalle recently visiting Mrs. Burke's mother, Mrs. John Kellaher.

Mrs. Burke is the former Barbara Kellaher who left LaSalle several months ago to go to South Africa to be married. Mr. and Mrs. Burke arrived in New York city two weeks ago and came directly to LaSalle.

After spending a week with Mrs. Kellaher, the couple left for Montreal to visit Mr. Burke's grandmother.

Mr. Burke is an engineer and was transferred nearly a year ago to South Africa. He has been transferred back to this country but is awaiting instructions as to where he will be sent. He has not yet been told whether he will be stationed in Canada or the United States.



In laboratories all over our country, scientists are making miraculous strides ahead in research against the deadly killer—cancer. But the fight is still to be won—and can only be won if we contribute the funds to keep this vital work going forward. Let's all join the fight.... let's give all we can to conquer cancer.

Please Send Your Dollars
to
ESSEX COUNTY UNIT
Canadian Cancer Society
Ouellette Ave. Windsor, Ont.

THIS and THAT

Here we are, already in the fourth week of April, and still no report on new construction and building for town of LaSalle during the month of March. It might ring a bell in the minds of many of our readers when we recall the fact that a complete itemized report on new real estate and building in Sandwich West appeared a few weeks ago. There seems to be no lack of co-operation there.

But lack of homeground, the feeling of co-operation does not

reign for some reason or other.

For three weeks, we have been trying to obtain figures for March on building permits issued by the building inspector.

When we called the first time, the inspector had not as yet compiled the figures and it would take him four to five days in which to do it, he said. We were to call back the following week, and he would have them ready.

Next week roll up around and upon placing another telephone

call, we learned the report was all finished -- but not ready for release until sanction had been given by the Mayor. This holding back was due to an editorial which had appeared in that week's paper and which had displeased the building inspector because, said he, it was "all a pack of lies". As for approval having to be given by the mayor, that just isn't necessary, it's not done in any other town or city.

This week's episode takes the cake. While talking to another official at the town hall, we heard the building inspector talking in the background, and heard him ask who was on the other end of the wire. After ten minutes, we asked the official to call the inspector to the phone, if he was available. The official called him to the phone but we heard the inspector say "I don't want to speak to him, tell him I'm not here". We were told the inspector had left the building.

Thus we have not been able to secure any building report for March.



QUEEN ELIZABETH has approved the design of this medal to be awarded members of British Commonwealth forces for service in Korea. At left is a plaster cast of the reverse side of the medal and is a representation of Hercules, hero of Greek mythology, slaying Hydra, a nine-headed monster. The word Korea is in the exergue. At right is a cast of the obverse side of the medal bearing an image of the Queen closely resembling the uncrowned effigy recently approved for use on coinage, but in higher relief.

McDonald Family Moves to Windsor

Mr. and Mrs. Dan McDonald residents of LaSalle for the past 8 years, have taken up residence on Hall Avenue in Windsor.

The McDouals have one son, Jack, at home, a married daughter in Toronto, and a married son in the United States.

Alma's Jewellery Donates Bowling Trophy

A Bulova Bowling Watch has been donated to the LaSalle Merchants Men's Bowling league by Mrs. Alma Brodeur, proprietress of Alma's Jewellery, to be used as the prize for the High Single game of the season.

This is the first of a number of prizes which are donated annually by various merchants and businessmen in LaSalle for bowling award.

The new LaSalle News Competition Trophy is on display at Alma's Jewellery Store. The trophy awarded each year to the playoff champs, was won last year by Churchill Signs. It was being kept at the Churchill home on Reaume Rd, which was totally destroyed by fire two months ago. In addition to all personal belongings and furniture lost by the Churchills in the blaze, The trophy was also lost, and Mr. Earl O'Gorman, editor and publisher of the LaSalle News has replaced it with a new trophy.

Assumption College Horse Show on May 24th

Plans are in preparation stages for the annual Assumption College Horse Show to be held on Sunday afternoon, May 24th on the campus grounds of the college.

Over 50 horses are already entered, coming from Detroit, Amherstburg, LaSalle and several other points throughout Essex County. Among the local families who have entered the show are Mr. Sam Chappus of LaSalle and the Sutton family of Amherstburg.

There are twelve different classes in which horses may be entered and highlight of the show will be the "Musical Chairs" feature and horse "waiting".

The musical chairs game is similar to the game played by children. Ten riders are entered with their horses, and the game is started with nine barrels placed in a row. The horses with their riders parade around the barrels to a musical accompaniment, and when the music stops, the riders dismount and scramble for a seat.

The rider left standing without a barrel is automatically disqualified and the game continues until one sole horse & rider are left undefeated.

The "waltz" feature is a novelty act worth watching. Horses are paired off into couples and actually waltz together in a ring to musical strains.

Proceeds of the affair are for the benefit of Assumption College athletic projects. Lucky ticket holders will be awarded game prizes in a drawing at the close of the afternoon. The show begins at 1 p.m.

To Clamp Down On Fire-Chasers

LaSalle being in the state of siege insofar as police and speeding motorists are concerned, another "war" is to be declared on all curiosity-seekers and sight-seers who follow the LaSalle fire truck at every shriek of the fire siren atop the town hall.

Hardly ever is the fire truck able to reach a fire in the town or district without being followed by scores upon scores of cars, trucks and bicycles, and without being hampered by other strings of motorists preceding the truck, tangling up the highway into a traffic-congested mess.

The purpose of the fire siren is to sound the alarm to bring members of the volunteer fire force scurrying to the truck. It does NOT serve in the same role as a Barker trying to break a crowd to a sight-seeing spectacle of a sideshow.

Legally, the firement have every right to put an end pronto to the practice. There is a law which enacts the department of fine any motorist for travelling behind the fire truck within a distance of 500 feet. There are no exceptions to this rule — neither a police cruiser or an automobile. Driven by a fireman who has arrived at the station too late to ride on the truck, may travel behind the truck within 500 feet.

Through the medium of this newspaper, the public is being warned to refrain from going on sight-seeing tours with a fire truck each and every time the fire alarm chances to sound. If the practice does not diminish or halt altogether, drastic steps will be taken to ensure that it does come to an end. Take heed, one and all.

Col. Bishop School Plans Social Evening

All parents and visitors will be welcomed at Col. Bishop School on Monday, April 27th, at 8 p.m.

A special evening has been planned for your entertainment, in place of the regular meeting of the Parents Club, which is held on the fourth Monday of every month. The purpose of the meeting on April 27 is to give parents of school children and newcomers to LaSalle an opportunity to get acquainted.

Some interesting films will be shown during the evening and games will be played. At the conclusion of the evening refreshments will be served. The teachers are making a special effort to attend and we are anticipating a very enjoyable time — so remember to keep in mind Monday, April 27 and plan to be at Colonel Bishop School.

The members of the Parents Club are requested to bring sandwiches and cookies.

If information is required, please call the president, Mrs. J. Coxon, Ph. 6-1354.

RETURN FROM TORONTO

Mrs. Mattie Leonard and Mrs. Jack Corbett, both of LaSalle, returned home last Tuesday after a two-day business trip to Toronto.

"Betts" Bergeron Receives Gift Of Rosary

Eight-year-old Gloria Jean Bergeron, daughter of Mr. and Mrs. Roy Bergeron of Victoria Road, LaSalle, who suffered second-degree burns in an accident at her home three weeks ago, has received a gift from the Canadian-American Society of Good Neighbour Association.

Gloria Jean was still in Hotel Dieu Hospital when the gift, a Rosary and medal and chain arrived from the Association.

Gloria Jean, better known as Betts, was standing on a chair close to the stove while reaching for an article on a nearby shelf. Her dress caught on fire from a burner on the stove, and when her mother, who had just recently returned from Hotel Dieu after a serious operation, entered the kitchen, and found Gloria Jean's clothes in flames. She wrapped the child in a rug, ran to the neighbour for aid, and immediately rushed her to the hospital to be treated.

The gift from the association delighted and pleased Betts very much.

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Firemen Warn Against Field Fires

The advent of spring heralded a month ago, troubles again ensue with the LaSalle Fire Department.

As is usual at this time of

year, there are an alarming number of field fires set through out the town which bring the firemen scurrying to the scene to check them in jig time.

It's to be expected that residents, one and all, start the season by burning fields to eliminate tall weeds. But the appalling part of it is—most fires are started late in the evening when the winds are strongest and nearby homes and buildings ablaze.

Fortunately, of the four grass and field fires within a week, all were extinguished before any great damage was done. But in the future, everyone is asked to refrain from lighting them up at night.

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Invisible canning machine with book of instruction. \$9.00
One Electric Plate \$2.
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1 GURNEY electric stove, 4-burner, side oven. 1 McLary 3-burner. Cheap. Ph. 6-1450.

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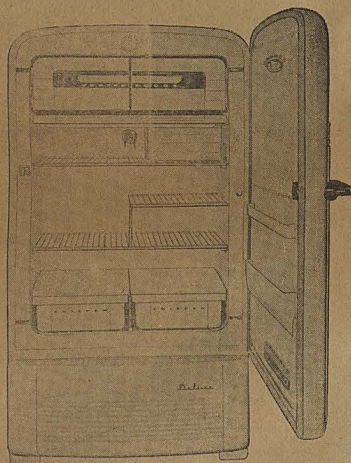
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Whistling Winds Wrought Wreckage and Woe

It's an ill wind that blows no good. And for proof of this old proverb, simply ask LaSalle Police Constable Ernest Lauzon what happened to the new barn he was building on his property on Boismier street.

Strong winds blowing their hardest played havoc to the framework of the new building which Ernie and a friend had

spent three days building previous to Friday, April 10. The rafters and joists were all assembled in their place and the two builders were all set to put the outer sheeting on. But before Ernie and his friend could get to work with hammers and saws along came a few strong gusts of wind and completely knocked the whole framework to the ground at 6.30 Friday morning.

Fortunately enough, none of the material used in the building were damaged through their "windfall", but three days' hard labor from both men was "Gone With the Wind."

But was this to defeat the carpenters? Not at all—the men retraced their steps once more and had the framework erected and while this article is being written, the two are planning to dig right in and put on the finishing touches to the 40x24 building before the winds whistle again.

Minstrel Show Draws Large Crowd

A capacity crowd was noted at the April 9 and 10 performances of the "Deafest Show on Earth—Room For One More" Minstrel Show presented by the Catholic Youth Organization of Christ the King Church in Sandwich West.

Dennis Happy, playing the part of the interlocutor, was supported by a cast of 23 members of the C.Y.O., in addition to a number of members in the chorus.

Sponsor of the show was "Casey's Coffin Works."

Proceeds from the affair, which was held in the Knights of Columbus Hall in Windsor, go toward the promotion of the C.Y.O. activities.

Orlo Farnham No. 18 Highway, Sandwich West

MASSEY HARRIS SALES
SERVICE AND PARTS

Assumption Card Party Well Attended

A crowd of more than 300 turned out last Monday evening College for the card party sponsored by the Assumption College Mothers' Club.

Proceeds from the affair go towards the establishment of scholarships for promising high school students contemplating on attending college.

LaSalle Council Sets 1953 Rate at 35 Mills

Subject to approval by the Ontario Department of Municipal Affairs in Toronto, LaSalle Town Council has struck their 1953 mill rate at 35 mills on the dollar for public school supporters and 49 mills for separate school supporters.

The general mill rate, that set by council for the operation of town departments is 35 mills, an increase of three mills over the 1952 rate. The public school board will be collecting 18 mills while the separate school has a levy of 14 mills.

Residents in the St. Paul area who pay their taxes through the LaSalle Town Hall are to pay 67 mills on the dollar this year. Their school tax of 32 mills is only three mills lower than council's general rate of 35.

Total assessment for the year is \$1,076,770.

The three-mill increase in the general levy is necessitated by increased payments to Essex County and the Windsor Suburban High School Board. In 1952, \$6,417.79 was paid to the county; this year it will be \$7,191.00, an increase of approximately 775.

To the suburban high schools, LaSalle last year paid \$4,792.65, while in 1953 the cost has been increased by a little more than \$2,400 to the total of \$7,200.

Looking at the school levies, it is noted that the public school board has raised their rate by two mills, from 16 in 1952 to 18 this year. This raise is needed for the increased operational expenses.

The separate school board has raised their rate by four mills, two of the mill being set aside a building program to be carried out in the near future and two mills for additional operational expenses. This rate is increased from ten mill last year to 14.

When the budget is approved in two or three weeks' time by the Ontario Department of Municipal Affairs, a definite breakdown of expenditures for each of the town's departments will be available.

According to Mrs. Sylvia Dupuis, town clerk, it is expected that the mill rate will be approved by a supervisor from the department as it now stands.

Vacationing In Florida

Miss Marie Lajeunesse of LaSalle and Miss Sella O'Gorman, formerly of LaSalle, left last week end for an extended vacation in Florida.

Mrs. A Reaume Home From Hospital

Mrs. Albert Reaume of Front Road, LaSalle who has been in Hotel Dieu Hospital for the past few weeks recovering from a heart attack, returned home last weekend.

She will be convalescing in bed for the next few weeks and is being cared for by her daughter Anne Marie.

We wish her a speedy and complete recovery.

George and Armand

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IF YOU NEED HELP—If you want information about Ontario, write to Ontario Travel, 67 College Street, Toronto. Illustrated literature will be mailed promptly.

You don't have to actually mail your letter to a non-resident of Ontario. You send it to Ontario Travel for judging... fill in coupon below.

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CONTEST RULES

1. All Ontario students enrolled in Grade IX, X, XI, XII or XIII or their equivalent are eligible to enter this contest.
2. Letters must not exceed 200 words of body matter and may be written in either English or French. Letters will be judged for originality of thought.
3. All letters must be accompanied by the name and address of a non-resident of Ontario to whom the Ontario Department of Travel and Publicity may send a map of Ontario and illustrated literature with the compliments of the entrant.
4. All entries must be certified by the student's form teacher as being the original work of the entrant.
5. Contestants may submit more than one entry provided requirements of paragraph 3 are complied with.
6. Contest closes at midnight May 15, 1953 and entries postmarked later will not qualify. Winners will be notified by registered mail.
7. All letters submitted become the property of the Ontario Department of Travel and Publicity and may be published in advertising or literature of the Department.
8. A student whose letter is selected by the Board of Judges will be notified.
9. A student whose letter is selected by the Government of Ontario for publication in the Ontario Year Book of the Government's advertising agency will not be eligible for this contest.

ONTARIO TRAVEL, 67 College Street, Toronto, Ontario

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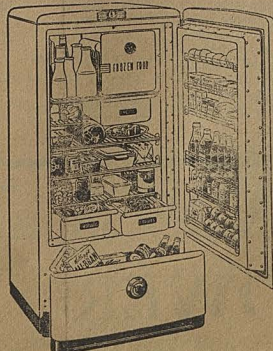


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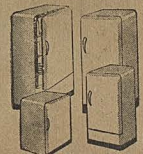


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